

THE LAUNCH OF  
“CREATIVE CHRONICLES: THE XIME ALUMNI ENTREPRENEURS”  
21 MAY 2024

**Xavier Institute of Management & Entrepreneurship**  
Bangalore | Kochi | Chennai

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**XIME MOURNS THE SAD DEMISE OF MOST REV. DR. ALPHONSUS MATHIAS,  
ARCHBISHOP EMERITUS OF BANGALORE AND XIME'S FIRST PRESIDENT.**



**22 June 1928 - 10 July 2024**

Most Rev. Dr. Alphonsus Mathias was the first Bishop of Chikmagalur and the longest-serving bishop in India. He was appointed Archbishop of Bangalore in September 1986.

As a founding member and the first President of the XIME Society, he guided XIME with dedication from 1991 to 2006. Dr. Mathias was a spiritual leader and a guiding force behind XIME's ethos. His love, wisdom, and unwavering support provided great strength to the institution, particularly in XIME's formative years. In this connection, XIME recalls with great satisfaction the naming of the MDP Block at XIME Bangalore in his honour.

The impact of his service will always be remembered, resonating beyond the larger community he served so faithfully.



# XIME BANGALORE NEWS

## THE LAUNCH OF “CREATIVE CHRONICLES: THE XIME ALUMNI ENTREPRENEURS”

XIME Bangalore, in collaboration with the Adelaide Business School, proudly released “Creative Chronicles: The XIME Alumni Entrepreneurs” on 21 May 2024, coinciding with Prof. J. Philip’s 88th birthday. The book celebrates the entrepreneurial journeys of 20 distinguished XIME Bangalore alumni across diverse sectors, showcasing their spirit and the strong foundation provided by XIME.

The launch event, attended by board members, faculty, alumni, and students, began with a networking session featuring a WordArt portrait of Prof. J. Philip and a selfie point with the book cover. Mr. Anil J. Philip, President of XIME, opened the event with a welcome speech, followed by Prof. Noel Lindsay from the University of Adelaide, who spoke on the collaboration behind the book.

Prof. J. Philip delivered a keynote on the crucial role of innovation in entrepreneurship. The highlight was the book release by Chief Guest Mr. Ramesh Vangal, Chairman of Katra Group, along with Prof. J. Philip, Mr. Anil J. Philip, and Amb. C.P. Ravindranathan. Notable XIME alumni entrepreneurs were honoured, and Mr. Vangal’s inspiring address was followed by impromptu speeches from selected entrepreneurs.

The event also celebrated Prof. J. Philip’s 88th birthday, with a special toast by Amb. C.P. Ravindranathan (IFS Retd.), visual tribute, and cake-cutting ceremony.

“Creative Chronicles” serves as a testament to XIME’s educational excellence and aims to inspire future entrepreneurs through the remarkable stories of its alumni. The celebration of Prof. J. Philip’s birthday was a tribute to his enduring influence and legacy.







## **CHAKRA: XIME BANGALORE CELEBRATES INTERNATIONAL YOGA DAY**

On 21 June 2024, XIME Bangalore celebrated International Yoga Day with the event “Chakra”. The event was well-attended by the faculty and staff, with everyone participating enthusiastically. The yoga practice proved to be a rejuvenating experience, offering faculty and staff a moment of relaxation and mental clarity amidst their busy schedules. The session not only promoted physical well-being but also fostered a sense of community, making it a memorable and enriching experience for all involved.



## INSPIRE 2024 - INAUGURATION & ORIENTATION

XIME Bangalore commenced its new academic year with the inauguration for PGDM Batch 30 and PGDM-Business Analytics Batch 04 on 8 July 2024. The day commenced with a Holy Mass led by Rev. Fr. Denzil Lobo, marking the start of a fruitful journey for the students. Following the Mass, a community breakfast provided a casual setting for students, faculty, staff, and parents to connect and strengthen bonds.

Mr. Anil J. Philip, President of XIME Society, opened the event with a welcome address on adaptability in the business world, followed by Mr. S. Rajesh, CEO of Reliance Jio Karnataka, who spoke on market economics and the need for innovation. Prof. J. Philip, Founder and Chairman, emphasized the transformative journey ahead for students, urging dedication and focus. The event concluded with a vote of thanks from Ms. Vijita Dash, setting a motivating tone for the academic year.

Throughout the orientation, from 9 to 12 July, students engaged in a variety of guest lectures and interactive sessions. Mr. Derek Muhs, the co-founder of Health Care Management China, spoke on resilience in entrepreneurship, sharing his journey from being a college dropout to becoming successful, while Ms. Lekshmi SP,



Brand Manager at Amazon, advised on optimizing the MBA journey through internships and networking.

Infosys executives -- Mr. Santhosh, Mr. Shubham Pandey and Ms. Harshitha -- provided insights into leadership and career paths within the company, discussing cloud services, AI, and SAP advancements. Ms. Charishma Narayan from Siemens offered practical advice on corporate life. Ms. Bharathi Bhaskar, a certified PMP Trainer, offered insights on the importance of project management. Mr. Nidhin P M from Hitachi Energy highlighted career choices and corporate sustainability.

These sessions enriched students' understanding of resilience, leadership, and career readiness, laying a strong foundation for their academic and professional journey at XIME.





## ORIENTATION WEEK AND STUDENT CLUB INAUGURATION, 9-12 JULY 2024

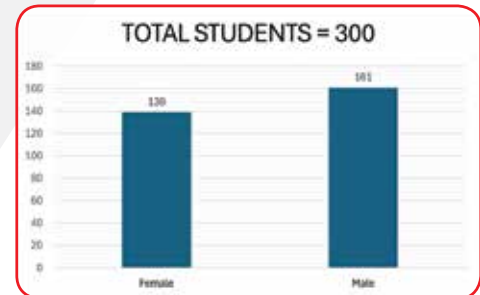


## ABOUT PGDM BATCH 30 AND PGDM-BA 04

The XIME family has expanded with the arrival of the 30th PGDM Batch and the 4th PGDM-BA Batch, ushering in a new academic year. Known for its vibrant energy, the XIME campus thrives on a diverse and culturally rich student community. Here's a glimpse of the diversity that the institution celebrates, fostering a spirit of inclusivity and dynamism.

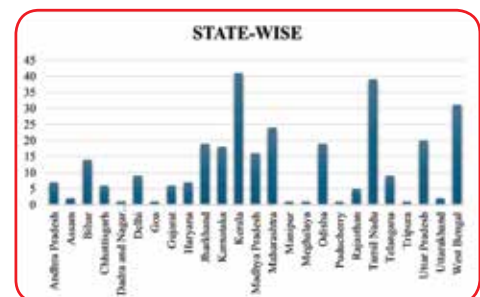
### GENDER DIVERSITY

This year 300 students joined--161 males and 139 females. This balanced representation highlights XIME's commitment to fostering an inclusive environment where diverse perspectives thrive. XIME proudly supports a community that values gender equity and empowers all students to excel.



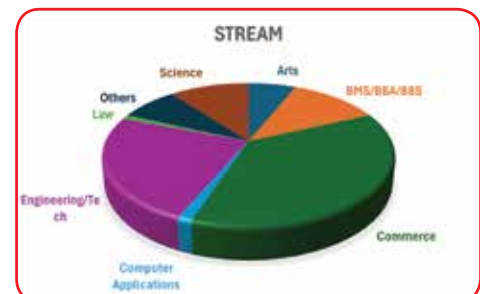
### STATE-WISE DISTRIBUTION

The student community is a mosaic of cultures, representing from 25 states and union territories across India. Notably, 41 students are from Kerala, 39 from Tamil Nadu, and 31 from West Bengal, reflecting the rich geographical diversity at XIME.



### VARIED STREAMS

Students come from a wide range of academic backgrounds, adding to the richness of XIME's learning environment. This blend of disciplines enhances academic discussions and fosters a well-rounded educational experience.



### WORK EXPERIENCE DEMOGRAPHIC

XIME's student body includes a diverse mix of experience levels, with 98 students bringing valuable work experience to the classroom and 202 freshers bringing fresh perspectives and a drive to learn.



At XIME, diversity is at the heart of the community, shaping an inclusive and vibrant learning environment. It's a testament to XIME's commitment to fostering an environment where every student can thrive and contribute to the collective growth of the XIME family.



## CLUB ACTIVITIES

### FINITIATIVE - INAUGURAL CEREMONY

The Finitiative Club launched its activities with an inaugural ceremony on 18 July 2024 that centred on the theme of “Personal Finance and Investment Strategies.” The keynote speaker, Mr. Salman Qureshi, Head of Sales and Operations at Zerodha, delivered an engaging presentation. He emphasised the significance of financial literacy, particularly in the current economic landscape, and discussed practical strategies for personal finance management and smart investment decisions. The session concluded with a Q&A, where participants had the opportunity to ask specific questions related to their financial goals, setting a strong foundation for Finitiative’s future activities.

### X-ORATION - SPEAKER SESSION

On 19 July 2024, X-Oration hosted a speaker session titled “How to Face Interviews,” featuring Mr. Md. Zaheer Hussain, the Head of HR at Virya Powertrain Pvt. Ltd. The event was designed to equip students with the necessary skills and confidence to excel in job interviews, a critical component of career success. Mr. Hussain leveraged his HR expertise to outline the interview process, highlighting common pitfalls, effective strategies, and key traits HR professionals seek. The session’s interactive component stood out, with mock interviews and personalized feedback, helping attendees improve their interview skills.

### X-SEED - SPEAKER SESSION

The X-Seed Club organised an inspiring speaker session on 26 July 2024, featuring Mr. Aniruddh S Dutt, the founder of Let’s Be The Change, who spoke on “The Journey of a Social Entrepreneur.” This event was particularly impactful as it showcased the intersection of business acumen and social responsibility.

Mr. Dutt shared his personal journey of starting and scaling a social enterprise dedicated to community development and environmental sustainability. He discussed the unique challenges that social entrepreneurs face, such as balancing profitability with purpose, and the innovative solutions required to overcome them. The session was not only motivational but also educational, providing attendees with a roadmap to pursue their entrepreneurial ambitions while making a positive impact on society.

### FINITIATIVE - SPEAKER SESSION

Building on the success of its inaugural event, Finitiative returned with another insightful speaker session on 30 July 2024, focusing on “Budget Breakdown.” This session featured Mr. Faizan Ali Khan, a partner at Sharp and Stellar, who delivered a detailed analysis of the most recent budget. He explained the budget’s impact on industries and personal finances, offering strategies to adapt. The session helped students understand fiscal policies and their economic effects.

### HRUDAY - SPEAKER SESSION & INAUGURAL CEREMONY

HRuday closed out the month with an impressive inaugural ceremony coupled with a speaker session titled “First Serve @ Infy,” held on 31 July 2024. The event featured two distinguished speakers from Infosys: Mr. B. S. Nanjappa, SVP and Group Head of Employee Relations, and Ms. Ragini Bose, Senior Associate Lead BPHR. The session explored HR practices at Infosys, with Mr. Nanjappa highlighting the role of employee relations in organizational success. Ms. Bose discussed career growth opportunities, especially in HR. It provided valuable insights for students, offering a rare look into a leading IT firm’s operations.

## CHAIRMAN'S DIARY

- 16 July 2024 Conducted a Training Session for Deepika's Top-Level Managers
- 14 July 2024 Awarded at the 43<sup>rd</sup> Death Anniversary & Award Felicitation of the first Kuttanad MLA Sri Thomas in John St. Joseph Parish Hall, Punnakkunthussery
- 28 June 2024 Chief Guest for the Graduation Ceremony at the United International Degree College
- 22 June 2024 Awarded the "Doyen of Indian Educational Advancement" on the 138<sup>th</sup> Foundation Anniversary inauguration of Deepika at Town Hall, Pala, Kottayam, Kerala.



## EXTERNAL PROGRAMMES

### MDP ON LATEST ADVANCES IN INNOVATION

The Management Development Programme (MDP) on the "Latest Advances in Innovation," held from 25-26 July 2024, featured an in-depth exploration of cutting-edge innovation strategies in today's highly competitive business environment. Topics covered included Open Innovation, AI-enabled Innovation, Value Innovation, and Disruptive Innovation, among others. Designed to enhance the innovation management capabilities of participating



companies, the programme provided practical tools for executives to implement new or improved products, processes, and business models. Prof. NMK Bhatta, a seasoned expert in the field, led the programme, ensuring its relevance and impact for the 39 attendees.

## LEADERSHIP PROGRAMME FOR JINDAL STEEL EXECUTIVES

A two-day OBP titled “Leading a Team – Getting Results in the Face of Rapid Change” was conducted from June 20 to 21, 2024, for Jindal Steel Works in Vijayanagar. Prof. Sam Tyagaraj successfully organized the programme, which was attended by 25 senior executives from the steel plant.



## STUDENT ACHIEVEMENTS

### XIME BANGALORE STUDENTS SECURE PPO WITH LEADING COMPANIES

Five students from XIME Bangalore got their Pre-Placement Offers (PPO) with reputed organisations, securing impressive salary packages: Abhineya V in Oracle, Anuvab Sen and Mrinalini Poondla in Dell, and Nikita Das and Kiran V R in Oxane Partners. XIME congratulates these students on reaching this significant milestone and wishes them continued success in their future endeavours.

### XIME BANGALORE SECURES 1ST AT RESONANCE MUSIC FEST

On 31 July 2024, XIME Bangalore secured the 1st prize at the Utopia 2024 – Resonance Music Fest, hosted by Symbiosis Institute of Business Management.



## RESEARCH PUBLICATIONS

Dr. Subha K. and Dr. Babu C. R. published an article titled “Influence of Organizational Culture on Organizational Effectiveness in Higher Educational Institutions: Ownership as a Moderator” (2024) in Prabandhan: Indian Journal of Management, 17(5), 41-59.





## INAUGURATION OF BATCH 8

The inauguration of the academic year 2024-25 started virtually from XIME - Bangalore. After the inauguration at XIME-Bangalore, the inauguration at XIME Chennai commenced at 11:00 am with a prayer song by the Batch 7 choir. Mr. P.C. Cyriac, Chairman, addressed the Batch 8 students with valuable insights about management studies and business trends. The Chief Guest was Mr. Ganesan Nagaraj, Head of Operations at VESTAS India.

With over 25 years of experience across various industries, including 16 years at Vestas, he shared valuable insights on industry trends and future opportunities.



## DISTINGUISHED SPEAKER SESSION ON THE ORIENTATION WEEK (9-12 JULY 2024)

XIME Chennai had an impressive start to the new academic year with various distinguished speaker sessions.

Sl.No	Speaker	Date	Topic
1	Dr. R. Venkataraman Ex-Country Head - Indian Airlines- Singapore	July 9, 2024	The millennium managers
2	Mr. Balamurugan R Vice President-HCL	July 11, 2024	Leadership
3	Mr. K Balaji VP-HR-Delphi TVS		4 C Framework
4	Mr. Venkatesh Sadayappan Director-Info.Security, NETCON		Internet data security in the era of AI.
5	Mr. Murali V President, Wheels India Limited	July 12, 2024	Leadership in the changing world

## CLUB ACTIVITIES

Club/ Committee	Date	Brief Details
X-Ops	July 17, 2024	Educating operational knowledge through treasure end game
X-Insights	July 19, 2024	Students were asked to solve tricky subtraction problem under tight deadline
Empresario	July 20, 2024	Developed business ideas through brainstorming session
HRuday	July 22, 2024	Team building activities and learning strategies through quiz
Finitiative	July 23, 2024	Financial knowledge through quiz
X-Oration	July 24, 2024	Unique narratives through storytelling
MarkXIME	July 29, 2024	Testing brand knowledge tagline identification



## EVENTS & CELEBRATIONS

### FRESHER'S DAY

On 26 July 2024, XIME Chennai's Batch 8 students, led by the Cultural Club, hosted a lively Fresher's Day celebration. The evening began with a grand ramp walk featuring juniors and seniors and impressive performances from the Mr. & Ms. Fresher finalists.



### CELEBRATING 100% PLACEMENT ACHIEVEMENT

XIME Chennai proudly reached a remarkable milestone, achieving 100% placement for the sixth consecutive year. This outstanding accomplishment was celebrated by student coordinators and faculty members, marking another year of exceptional success in securing career opportunities for all graduates.

## EXTERNAL PROGRAMMES

### PROGRAMME ON PROCESS CONTROL & DOCUMENTATION:

XIME Chennai organised a three-day Programme on Process Control and Documentation for Royal Enfield Executives from 8 to 10 May 2024. Mr. S Chandrasekar conducted the sessions, and Dr. Ravi Veeraraghavan coordinated the programme. Twenty-five executives attended the programme.





## WORKSHOP ON “MERGERS & ACQUISITIONS”

Dr. Ravi Veeraraghavan coordinated and conducted a workshop on practical aspects of Mergers & Acquisitions for the Corporate Executives of SPIC Group. This program took place over four days during June and July 2024.



## CERTIFICATE PROGRAMME ON “TOTAL QUALITY MANAGEMENT”

The 13-week Certificate Programme on Total Quality Management was concluded on June 1 2024. Dr. Rajkumar, President of Rane, was present to distribute certificates to the participants. This programme was conducted on Saturdays, and around 20 participants attended it. It was conducted in collaboration with ISQ. Prof. Mathew Paul took a session on “New Product Development” as part of the programme.

## RESEARCH PUBLICATIONS

Mr. S. Chandrasekar published a book titled “Customer Centricity and Globalisation”. Partridge Publishers (ISBN 978-1-5437-0952-0).

Dr. Kishore Thomas John & Mr. Jojo Nirappathu published a paper on “Competitive Asymmetry among B-schools based on graduate outcomes and institute financial performance: the need for academic” in Sage publications.

Ms. Suba Durairaj published a research paper titled “Digital Transformation through Artificial Intelligence Tools for Effective e-HRM Practices in IT Company” in the Jharkhand Journal of Management. 10083-10105 Vol 22.

A wide-angle photograph of the XIME Kochi building, a modern multi-story structure with white and blue facades and red accents. The building has 'XIME' written in red on its upper sections. In front of the building is a large, open courtyard with green lawns and some trees. The sky is overcast.

# XIME KOCHI NEWS

## STUDENT EXCHANGE PROGRAMME

The student exchange programme between XIME Kochi and NUCB (Nagoya University of Commerce & Business), Japan, took place in May-June 2024. XIME students Bhaswata Pratim Bharuah and Nibir Ray participated in NUCB's Global Leadership Programme, interacting with peers from prestigious institutions like HEC Paris and Harvard Business School. They explored cultural differences, organisational behaviour, and gained practical insights through teamwork and leadership roles in diverse, global teams.

Beyond academics, the students visited significant cultural sites such as Nagoya Castle, Osaka Castle, and Tokyo Tower, enriching their experience with Japan's rich history and culture. This exchange proved to be both emotionally and intellectually rewarding, offering valuable lessons in global cultural interactions.





## INSPIRE 2024 - ORIENTATION PROGRAMME OF BATCH 12

On 8 July 2024, the PGDM batch of 2024-26 embarked on their journey at XIME Kochi and was welcomed with hope and excitement. The inaugural session began with President Mr. Anil J Philip's address, followed by insights from Chief Guest Mr. S Rajesh, CEO of Reliance JIO Karnataka, on India's evolving economy. Founder Prof. J Philip concluded the digital induction, reinforcing XIME's mission. Prof. Alok Krishna, Dean of Academics, introduced the trimester curriculum and evaluation methods.

Interactive sessions by faculty members, including Dr. Anjali, Dr. Paul, and Dr. Ranjana, focused on case studies, research, and group discussions. Guest lecturers by Mr. Rajesh Nair (EY Consultant) and Mr. Gireesh Neelammana (CEO, Mercedes-Benz Bridgeway) showcased real - world experiences emphasising teamwork, passion, and leadership.

Workshops on communication and skill development, led by Mr. Jomy Lawrence and Mr. Sony Varghese, highlighted the importance of industrial ethics and public speaking. Students also explored XIME Kochi, to familiarise themselves with IT and library resources, and received administrative guidance from Ms. Seema, the Dean's Office Coordinator.





## ACADEMIC YEAR 2024-25 INAUGURATION

XIME Kochi inaugurated the 2024-2025 academic year on 15 July 2024. Mr. Sunil Balakrishnan, Chief Values Officer & Global Head-Delivery Centre Operations at UST, was the chief guest.

The event began with an inspiring speech by Prof. J Philip, Principal Founder of XIME Bangalore. His words resonated with the students, motivating them and instilling the importance of hard work. Prof. Philip urged them to do their absolute best and seize every opportunity that comes their way, as there is no substitute for dedication in shaping their future as leaders.

The ceremony marked the beginning of a new year filled with learning, inspiration, and industry insights that will transform students into the future leaders of tomorrow.



## INSPIRA - DISTINGUISHED SPEAKER SERIES

On 31 July 2024, Mr. Nasif NM, Head of Programmes & Communications at KSUM, and Mr. Senu Sam, Co-Founder & CEO of MyKare Health, spoke on the topic "LEGACY." Mr. Nasif discussed the functioning of start-ups, their ecosystem, and the role of incubators in nurturing start-ups. He further elucidated the government's role in handling start-ups via grants and assistance in three stages: the Early Stage, the Growth Stage, and the Mature Stage.



Mr. Senu passionately spoke about his inspiring entrepreneurship journey, during which, despite numerous challenges, he established successful ventures in the tea industry and healthcare sector. His story taught lessons of resilience, innovation, self-belief in adversity, and the significance of adapting to market needs while doing business.



## EXTERNAL PROGRAMMES

### OBP AT KSB MIL CONTROLS LTD:

XIME Kochi successfully conducted an Organization-Based Training Programme (OBP) at KSB MIL Controls Ltd., Thrissur, from 12 to 13 July 2024. The programme began with an inaugural event led by Mr. Mahesh S., MD of KSB MIL Controls Ltd., who emphasized the importance of ongoing training for effective succession planning. Deputy General Managers Mr. Subash Chandran V. and Mr. Jagateesh Chandran V. also shared motivational insights.

The training featured various sessions led by XIME faculty. Dr. Paul Mathew covered interpersonal skills, team building, time management, and goal setting, combining lectures with interactive activities. Mr. Jomy Lawrence provided a comprehensive overview of customer orientation through case studies and real-life examples, focusing on both internal and external clients. Dr. Ranjana Varghese led an engaging session on negotiation skills, introducing concepts through a group game and practical problem-solving techniques.

Dr. Amitabh Satapathy commenced the second day with a session on finance for non-finance executives, where participants computed a company's income statement to grasp basic financial principles.

Mr. Anil Kumar C.S. conducted workshops on emotional intelligence, leadership development, and the art of giving and receiving feedback, incorporating role-playing exercises, case discussions, and experience-sharing.



## CLUB ACTIVITIES

### HRUDAY: LAUGH-A-THON (HUMAN TUNNEL)

On 24 July 2024, the HRuday Club at XIME Kochi organised its first event of the academic year, “Human Tunnel,” under the guidance of Dr. Anjali John. Designed to foster interaction and teamwork among the 1st-year PGDM students, the event involved 75 participants divided into eight teams. “Laugh-a-Thon,” the Human Tunnel game, aimed to break the ice, build friendships, and create a positive atmosphere on campus. The event was a resounding success, with students enjoying the activities and forming new bonds.

### XSEED: BLOOD STEM CELL DONATION & BLOOD CANCER AWARENESS

On 29 July 2024, the XSEED Social Club at XIME, in collaboration with DKMS BMST Foundation India, hosted a blood stem cell donation and blood cancer awareness program at the Maria Philip Auditorium. The event aimed to educate students on the importance of stem cell donation for treating blood diseases and cancer. Ms. Chinma KM and Mr. Robith Varghese from DKMS BMST delivered an informative talk, followed by a donor registration drive. Attendees learned about the donation process, which involves a cheek swab and consent form. The event concluded with a Q&A session, donor testimonies, and closing remarks from Ms. Divyasree, President of XSEED, who emphasised the importance of raising awareness and supporting stem cell donation.

### EMPRESARIO: SHOWDOWN - THE TUCK SHOP MARKETING CHALLENGE

On 25 July 2024, XIME Kochi’s Entrepreneurship Club, Empresario, hosted “Showdown - The Tuck Shop Marketing Challenge” at JA Hall. Involving 75 students from Batch 12. The event had eight teams create a marketing strategy for the campus Tuck Shop, including a poster, video advertisement, and marketing plan. A jury of Empresario Club office bearers judged the entries on creativity, clarity, and impact. The challenge promoted practical marketing skills and competitive spirit, concluding with awards for top-performing teams and feedback from the jury, highlighting innovation and strategic thinking.



## 25TH MALAYALA MANORAMA BUDGET LECTURE: UNION BUDGET 2024 AND BEYOND

On 26 July 2024, Mr. Dharmakirti Joshi, Chief Economist at CRISIL and member of the 12<sup>th</sup> 5-Year Plan, spoke at XIME Kochi, marking the renowned Economist, K.N. Raj's centenary. He praised Kerala's high Human Development Index and highlighted the need for increased private sector employment, with 17.5% of the budget allocated to this sector. Mr. Joshi discussed the balance needed between capital, labour, and efficiency for economic growth.

He emphasised addressing the gender gap in workforce participation in Kerala by creating more inclusive workplaces. He also stressed the importance of regulating the global market, preparing for future pandemics, reducing carbon footprints, and ensuring AI does not harm the labour market.



## TRAINING SESSION FOR BATCH 12

On 24 July 2024, the students of Batch 12 participated in a session on Body Language and Non-Verbal Communication conducted by Mrs. Kanak Jinan, Head of HR and Training at Guiders Academy. Mrs. Kanak Jinan shared insights into her career and her experience in teaching. She began by stressing the importance of memorisation, using familiar brand logos like 'Maruti' and 'Coca-Cola' to demonstrate how critical thinking can prevent cognitive decline, such as Lateral Alzheimer's Disease. She also recommended engaging in brain games like Sudoku and Crossword puzzles, encouraging students to share these activities with their parents to keep their minds sharp.

The session then moved into an interactive activity, where students played Dumb Charades with humorous sentences. The game provided an engaging way to understand the significance of body language, particularly how much can be communicated through eye contact. The activity was well-received, with every student having the chance to participate, resulting in a fun and educational experience.

## SUMMER INTERNSHIP STORIES

### HR – MS. ASWATHI MANOJ

During my two-month internship at Happiest Minds Technologies, I had the opportunity to work with the Happiness Evangelism team, a group dedicated to enhancing employee well-being and fostering a positive work environment through innovative initiatives like mindfulness practices. Immersing myself in the company's philosophy, "Happiest people make happiest customers," I learned how integral employee happiness is to business success.

My supportive team provided a fantastic learning environment, where I organized events, collaborated with diverse members, and understood HR practices aimed at improving employee well-being. This hands-on experience deepened my understanding of workplace happiness and its vital role in organizational success, while also enhancing my skills for future endeavours.

### ANALYTICS – MR. BARATH SESHADHRI

During my internship at EY as a Tech Risk intern, I gained valuable experience in the ESG (Environmental, Social, and Governance) undertaking process, focusing on integrating ESG risks into core business strategies. The project began with client onboarding, where the other interns and I assessed their ESG risk management needs and defined the project's scope and goals. We then identified and prioritized relevant ESG metrics, ensuring compliance with privacy and security regulations during data collection. Finally, we developed customizable ESG risk assessment models using statistical methods and machine learning.

This experience at EY deepened my understanding of the structured, data-driven approach required for effective ESG risk management, preparing me for future challenges in this evolving field.

### FINANCE – MS. ANAMDASU LAKSHMI LAVANYA

My summer internship at INTA Pharmaceuticals Limited in Ahmedabad, as a Finance Management Trainee with the Mergers and Acquisitions department, provided invaluable exposure to corporate finance. I gained hands-on experience in financial modelling, valuation analysis, and due diligence, bridging the gap between theory and practice.

Working closely with experienced professionals, I learned that "synergy is often overestimated, and integration is always underestimated." This experience solidified my interest in corporate finance, particularly in M&A, and I am eager to apply my skills to future deals.

### OPERATIONS – MR. AJAY

During my internship at Hyundai Motors as an Operations Intern, I focused on supply chain and inventory management. My responsibilities included forecasting demand, managing stock levels, and ensuring just-in-time delivery to maintain smooth production. I collaborated with various departments to streamline operations and contributed to strategic planning sessions, addressing supply chain challenges.

I also helped implement new inventory management software, enhancing accuracy and efficiency. This hands-on experience provided invaluable insights into the automotive industry's supply chain dynamics and strengthened my passion for operations management.



## **MARKETING – MS. SNEHA BIJI ABRAHAM**

During my two-month internship at Kifect, an early-stage FMCG food start-up, I gained valuable experience in marketing, sales, and distribution. I observed consumer behaviour in supermarkets across Kochi, provided product samples, and conducted focus group studies to gather feedback on Kinect Cookies. I played a key role in expanding Kifect's distribution network to Calicut, Malappuram, and Ernakulam, and helped establish a presence in Bangalore. This internship was a significant learning experience, and I look forward to applying these insights in future endeavours.

## **FACULTY ACHIEVEMENT**

Dr. Bijith George Abraham, Senior Assistant Professor at XIME Kochi, presented a research paper titled "ICT and Sustainable Relations in Transnational Families: Evidence from Kerala, India" at the Seventh Emerging Research Paradigms in Business and Social Sciences (ERPBS 2024) conference, held from 13 to 15 May 2024 at Middlesex University in Dubai, United Arab Emirates.

## **RESEARCH PUBLICATIONS**

Dr. Paul V Mathew published the research paper titled "Influence of Responsible Tourism Practices on the Destination Perceptions of Tourists" in International Journal of Tourism Research- Wiley Online Library, 26(4), 28-36. The journal is indexed in Scopus Q1 and ABDC A on 30 July 2024.

Dr. Joshin John co-authored the Ivey Case titled "Indus Motors - Inventory Management". Ivey Case # W36854 on 15 May 2024.

Dr. Dawn Jose published the research paper titled "Impact of Digital Literacy, Use of AI Tools and Peer Collaboration on AI Assisted Learning- Perceptions of the University Students" in Digital Education Review, 45, 43–49(Scopus) on 1 July 2024.

Step in to learn. Step out to lead.



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**KOCHI**

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